

### About Us

**Children's Advocacy Center of Butler County** is a nonprofit 501(c)3 organization established November 2013. Designed as a child friendly, trauma-informed location, the Center provides quality forensic interviews, forensic medical exams, and multidisciplinary team coordination for children who are victims of sexual abuse, physical abuse, and/or human trafficking. In addition, the center also offers trainings to the community and professionals around Butler County. Since 2013, the Center has provided essential quality services to over 2,700 alleged victims of child abuse.

### **Our Mission**

The Mission of **Children's Advocacy Center of Butler County** is to empower our community to ensure the safety, health, and well-being of children and families.

### About the Event

Our annual Strike Out Child Abuse event is held at Family Bowlaway in Butler, PA with food provided by The Hoagie Shop. Attendees may bowl or play other exciting games in the Back Alley: duckpin bowling, pigskin bowling, bocce, and corn hole. There will also be a 50/50 raffle, a basket raffle, high-end items for a special raffle, as well as a **new activity** with opportunities to win incredible prizes! Activity bundles available for more ways to have fun will supporting a great cause!

# What Difference Can You Make?

On average, it costs \$1,849 for each child to be served at the Child Advocacy Center and the healing and criminal justice processes are often more lengthy and complex than anticipated for families. With that in mind, Children's Advocacy Center of Butler County will be dedicating a portion of the proceeds to ensure children seen at the Center have access to mental health treatment and court preparation services, regardless of their ability to pay. Community support like yours is critical for the Center to continue to provide these essential services to survivors of abuse and their families.

### How You Can Support The Event

- **Financially**: This is an effortless way to help out, with an incredible impact to our organization. Head to <u>butlercountycac.org/events</u> to learn more and to download the sponsorship packet.
- **Gifting a Basket:** Attendees love the varied, fun baskets we offer at the event! Contact the Center to arrange drop off/pick up by April 19<sup>th</sup>.
- **Donating Baked Goods:** If you can't stay out of the kitchen, this option is for you! Please contact The Center to arrange drop off/pick up by April 26th.
- Volunteering: It takes a lot of community teamwork to make this event successful head to <u>butlercountycac.org/events</u> to find out how you can be a part of the day.
- Attending: Pre-registration offers the most perks, but walk-ins are welcome too!
- Tell Others: Word of mouth helps us and brings greater awareness to Child Abuse Prevention as well as the mission of the Children's Advocacy Center!

Those donating will be recognized via the Center's Facebook page and website as well as on the day of the event. Please contact Lauren Merten at <u>Imerten@butlercountycac.org</u> or (724) 431-3689 with any questions.

We thank you for your support of this event and your continued commitment to the children of Butler County!

### Danielle Schmidt, Executive Director

Financial Donations may be made to: Butler County Alliance for Children 101 Mahood Road, Butler PA 16001 Butler County Alliance for Children is a 501(c)3 organization. EIN#: 46-4129524





# 8<sup>th</sup> Annual Strike Out Child Abuse Sponsorship Registration Form



**NOTE:** Children's Advocacy Center of Butler County is unable to accept any sponsorships by Political Action Committees (PACs). We also ask that during the event your time and resources not be used for partisan political purposes—that is, to support or oppose any candidate running for public office. Your understanding of this is greatly appreciated.

### LOGO DEADLINE:

To ensure time for sign production, all logos must be received no later than March 29<sup>th</sup>, 2024 5:00pm. Please email digital logo files to <u>Imerten@butlercountycac.org</u> in **JPEG** or **TIFF** electronic file format.

### **EVENT PROGRAM DEADLINE:**

Sponsorship advertisements, to be included in the event program, must be received no later than March 29<sup>th</sup>, 2024 5:00pm. Please email digital advertisement file to <u>Imerten@butlercountycac.org</u> in **PDF** or **JPEG** electronic format.

### **PAYMENT:**

Checks to pay for sponsorships should be made payable to: **Children's Advocacy Center of Butler County** Credit card and PayPal payments can be made by visiting <u>www.butlercountycac.org/events</u>

### MAILING ADDRESS:

101 Mahood Rd., Butler, PA 16001

### QUESTIONS:

(724) 431-3689 or by email Imerten@butlercountycac.org

PLEASE CH	ECK THE ITEMS/SPO	ONSORSHIP LEVEL OF YOUR CHOICE		
*Certain sponsorship levels h	ave a limit. If a sponsorshi	p level is no longer available, you will be contacted immediately*		
Basket/Special Raffle Donation: Deliver by Fri. April 19 <sup>th</sup> , 2024 5:00pm or call to arrange pick up.				
Baked Good for Bake Sale	: Deliver by Fri. April 2	26 <sup>th</sup> , 2024 5:00pm or call to arrange pick up.		
□ Kingpin Event Sponsor: \$	2,000+	□ Lane Sponsor: \$250-\$499		
□ Strike Out Sponsor: \$800-	\$1,999	□ Friend Sponsor: \$100-\$249		
□ Spare Sponsor: \$500-\$79	9			
Sponsor/Company Name:				
(to be displayed on media)				
Contact Name:				
Street Name:				
City/State/Zip Code:				
Telephone:				
Email:				
Comments/Additional Information:				

Children's Advocacy Center of Butler County 8<sup>th</sup> Annual Strike Out Child Abuse

# SPONSORSHIP OPPORTUNITIES

Sunday, April 28th, 2024 \* 1pm – 4pm \* Family Bowlaway, Butler



Sponsorship Level	Donation Amount	# Available	Admission included with sponsorship	Banner or sign size	Website & social media promotion	Ad in event program	# of Adult Drink Tickets	# of Special Raffle Tickets	# of Ticket Sheets for Basket Raffle	#of Punch Cards for Special Activities
Kingpin Event Sponsor	\$2,000+	m	Bowling Lane w/ up to 8 free admissions	4'x8' Event Banner	Priority on all event publications	Full Page	8 total	2 per person up to 8 people	2 per person up to 8 people	1 per person up to 8 people
Strike Out Sponsor	\$800-\$1,999	ø	Bowling Lane w/ up to 6 free admissions	4' x 6' Major Event Areas	Yes	¾ page	6 total	1 per person up to 6 people	2 per person up to 6 people	1 per person up to 6 people
Spare Sponsor	\$500-\$799	10	2 free admissions- Lane not included	3'x5' Special Activity Areas	Yes	${\cal H}$ page	2 total	1 per person up to 2 people	1 per person up to 2 people	1 per person up to 2 people
Lane Sponsor	\$250-\$499	28	2 free admissions- Lane not included	3'x5' End of Lane	Yes	${\cal H}$ page	ı	1 total	1 total	1 total
Friend Sponsor	\$100-\$249	40	1 free admission	11″ x 14″ Table Top	Yes	Listed	I	1	1 total	1 total
Special Raffle Donation	Valued at \$200 or more	Unlimited	1 free admission	ı	Yes	Listed	I	ı	1 total	1 total
Basket Raffle/Bake Sale Donation	Valued at under \$200	Unlimited	ı	ı	Yes	Listed	I	1	ı	1 total

\*Payments can be made online by visiting www.butlercountycac.org/events\*



Three Quarter Page 4.625"x 5.8125"	Half Page		Quarter Page horizontal 4.625" x 1.8125"
	horizontal 4.625" x 3.		Quarter Page vertical 2.25"
Full Page 4.625" x 7.625"		Half Page vertical 2.25" x 7.625"	x 3.75"

Sponsorship Level	Ad Size
Kingpin Event Sponsor	Full Page 4.625" x 7.625"
Strike Out Sponsor	Three Quarter Page 4.625" x 5.8125"
*Spare Sponsor	Half Page Horiz 4.625" x 3.75"
	Half Page Vert 2.25" x 7.625"
*Lane Sponsor	Quarter Page Horiz 4.625" x 1.8125"
	Quarter Page Vert 2.25" x 3.75"

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\*For Spare Sponsors and Lane Sponsors, please indicate preferred layout in terms of horizontal or vertical advertisement.